

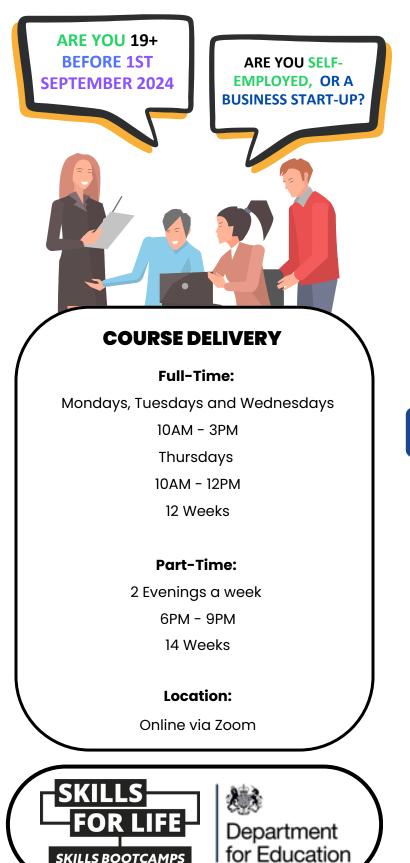
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DIGITAL MARKETING LEVEL 4 SKILLS BOOTCAMP

- Online
- Funded

Enterprise Cheshire+ Warrington



SKILLS BOOTCAMPS

WHAT YOU'LL LEARN

- 1. Social Media Tools & Techniques
- 2. Artificial Intelligence (AI) Tools
- 3. Website Development and Landing Pages
- 4. Search Engine Optimisation (SEO)
- 5. Marketing Principles
- 6. Ethics and Law
- 7. Marketing Pitch
- 8.Content Marketing
- 9.Email Marketing
- 10. Online Advertising
- 11. Branding & Corporate Identity
- 12. Customer Value & Market Research



ELIGIBILITY

Aged 19+ Before 1st September 2024

Residing in Cheshire and Warrington Area

Have lived in the UK for 3 years and have the right to public funds or have a UK passport

REFERRAL PROCESS

Email admin@lead-ahead.co.uk

Learner Name: **Email Address:** Phone No.

or Phone us today 07851870816

www.lead-ahead.co.uk