



Cheshire West and Chester

Contents

| | |
|-----------------------------------|----|
| Report Parameters | 1 |
| Economy Overview | 2 |
| Demographics | 4 |
| Historic & Projected Trends | 6 |
| Population Characteristics | 8 |
| Industry Characteristics | 9 |
| Workforce Characteristics | 15 |
| In-Demand Skills | 18 |

Report Parameters

1 Local Authority

E06000050 Cheshire West and Chester

Class of Worker

Employees

The information in this report pertains to the chosen geographical area.

Economy Overview

364,259

Population (2024)

Population **grew by 10,897** over the last 5 years and is projected to **grow by 5,494** over the next 5 years.

171,927

Total Regional Employment

Jobs **grew by 3,794** over the last 5 years and are projected to **grow by 4,932** over the next 5 years.

£33.3k

Avg. Wages Per Job (2024)

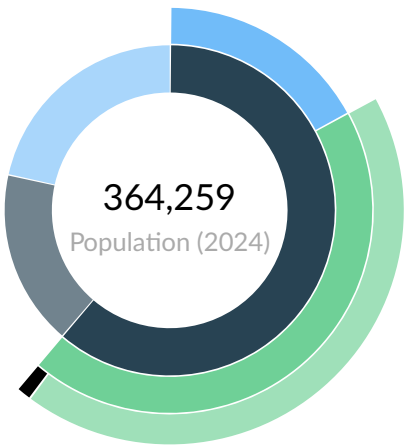
Regional average wages per job are **£3.0k below** the national average wages of £36.2k per job.

Takeaways

- As of 2024 the region's population **increased by 3.1%** since 2019, growing by 10,897. Population is expected to **increase by 1.5%** between 2024 and 2029, adding 5,494.
- From 2019 to 2024, jobs **increased by 2.3%** in Cheshire West and Chester from 168,133 to **171,927**. This change **fell short of the national growth rate of 5.4% by 3.1%**.
- Concerning educational attainment, **46.1% of Cheshire West and Chester residents possess a Higher Education - NVQ4+ SCQF L7-9** (0.8% above the national average), and **19.5% hold a NVQ 3 - SCQF L6** (0.4% above the national average).
- The top three industries in 2024 are Hospital Activities, Accounting, Bookkeeping and Auditing Activities; Tax Consultancy, and Restaurants and Mobile Food Service Activities.

| | Population (2024) | Jobs (2024) | GVA | Imports | Exports |
|---------------------|----------------------|-------------|----------|----------|----------|
| Region | 364,259 | 171,927 | £9.86b | £35.61b | £52.68b |
| Gov't Office Region | 7,543,655 | 3,636,837 | £164.43b | £295.89b | £254.98b |

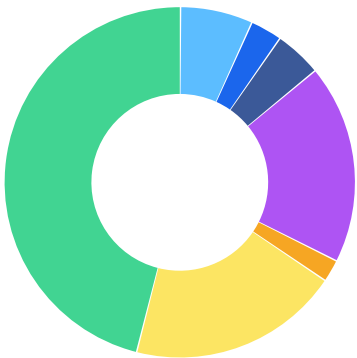
2023 Labour Force Breakdown



| | Population |
|--------------------------------------|------------|
| Total Working Age Population (16-64) | 222,073 |
| Not in Labour Force (16+) | 61,678 |
| Labour Force | 160,395 |
| Employed | 156,550 |
| Unemployed | 3,845 |
| Under 16 | 62,496 |
| Over 64 | 78,489 |

Educational Attainment

Concerning educational attainment, **46.1% of Cheshire West and Chester residents possess a Higher Education - NVQ4+ SCQF L7-9** (0.8% above the national average), and **19.5% hold a NVQ 3 - SCQF L6** (0.4% above the national average).



| | % of Population | Population |
|------------------------------------|-----------------|------------|
| No Qualifications (NVQ) | 6.7% | 14,835 |
| Other Qualifications (NVQ) | 2.9% | 6,492 |
| NVQ 1 - SCQF L4 | 4.3% | 9,653 |
| NVQ 2 - SCQF L5 | 18.4% | 40,817 |
| Trade Apprenticeships | 2.1% | 4,563 |
| NVQ 3 - SCQF L6 | 19.5% | 43,327 |
| Higher Education - NVQ4+ SCQF L7-9 | 46.1% | 102,387 |

Demographics

2024 Age Cohort Demographics



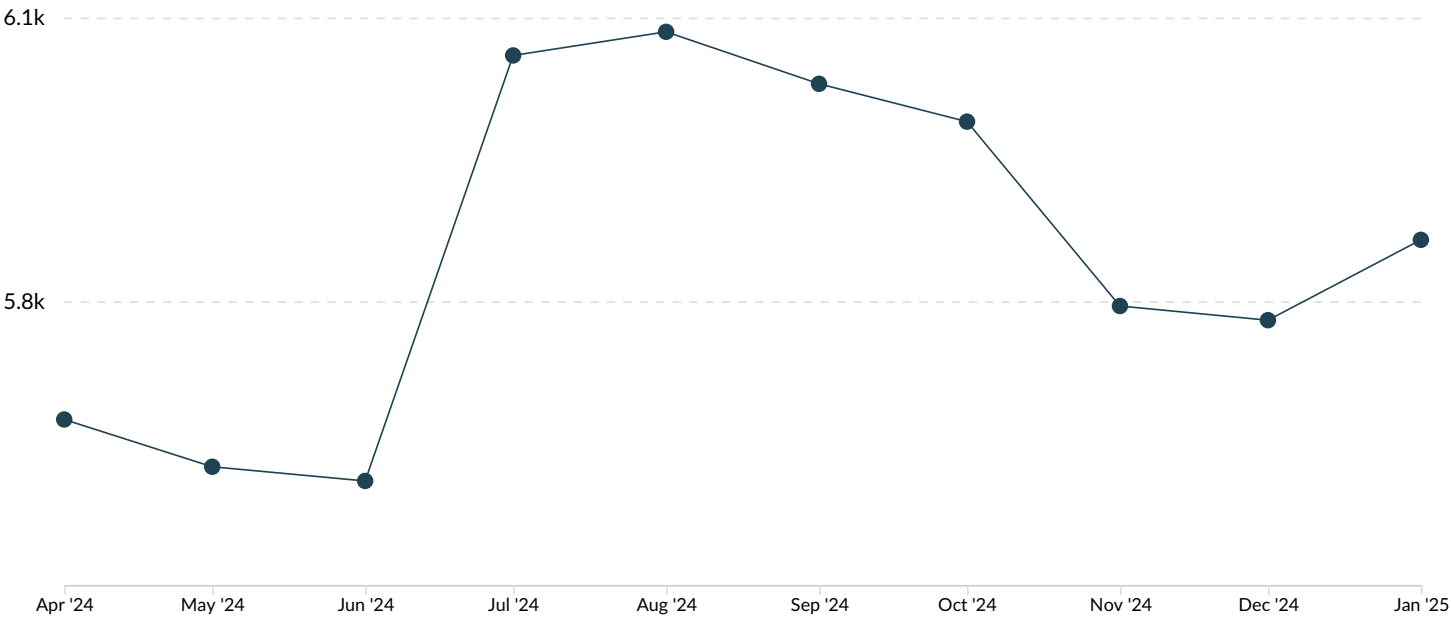
| Age Cohort | 2024 Population | 2024 Percent | |
|-------------------|--------------------|-----------------|--|
| Under 16 years | 62,538 | 17.2% | |
| 16 to 34 years | 79,019 | 21.7% | |
| 35 to 54 years | 92,339 | 25.3% | |
| 55 to 74 years | 91,020 | 25.0% | |
| 75 years and over | 39,342 | 10.8% | |

2024 Ethnicity Demographics



| Ethnicity | 2024 Population | 2024 Percent | |
|--------------------------------------|--------------------|-----------------|--|
| All Other Ethnicities | 8,041 | 2.2% | |
| Chinese or Other Ethnic Group: Other | 2,698 | 0.7% | |
| Asian or Asian British: Indian | 2,726 | 0.7% | |
| Mixed: All Mixed | 5,989 | 1.6% | |
| White | 344,806 | 94.7% | |

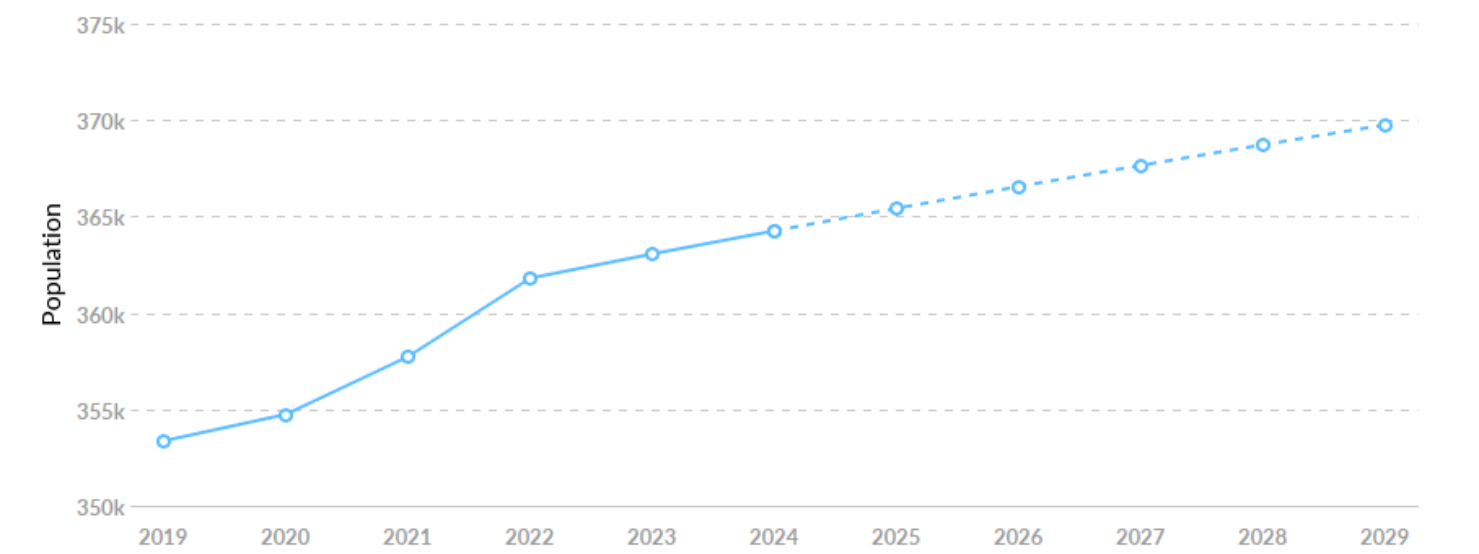
Full Claimant Count



Historic & Projected Trends

Population Trends

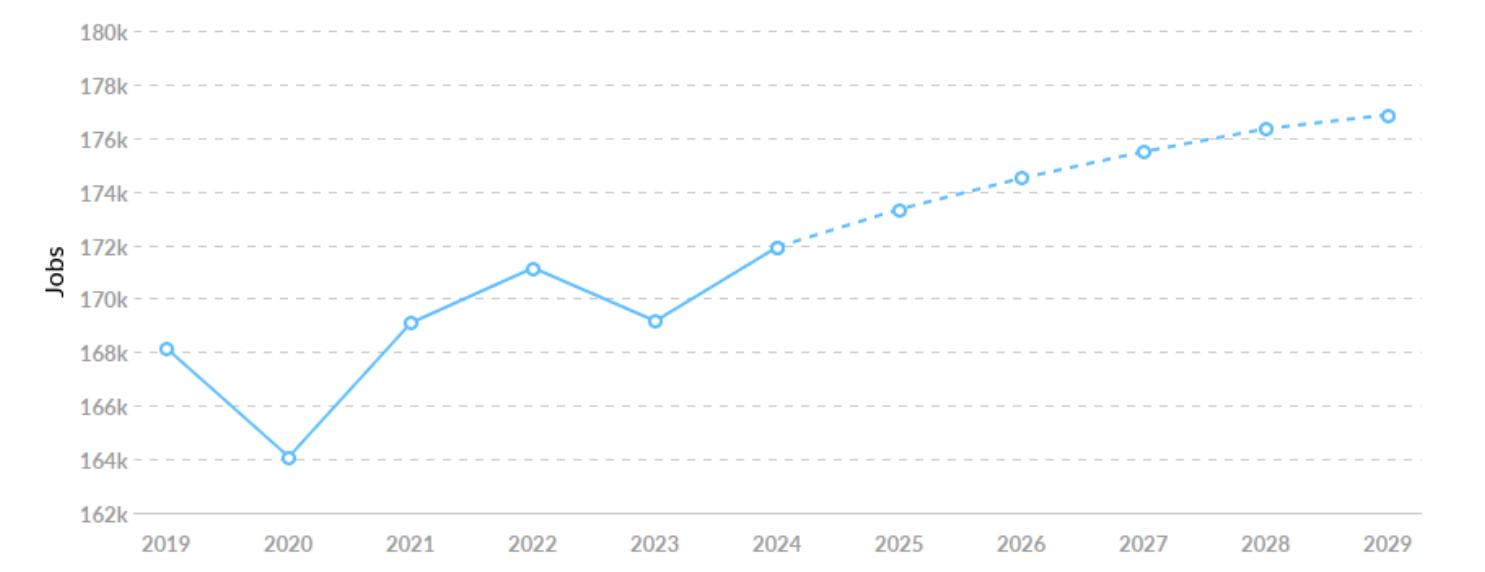
As of 2024 the region's population **increased by 3.1%** since 2019, growing by 10,897. Population is expected to **increase by 1.5%** between 2024 and 2029, adding 5,494.



| Timeframe | Population |
|-----------|------------|
| 2019 | 353,362 |
| 2020 | 354,738 |
| 2021 | 357,730 |
| 2022 | 361,799 |
| 2023 | 363,058 |
| 2024 | 364,259 |
| 2025 | 365,425 |
| 2026 | 366,556 |
| 2027 | 367,653 |
| 2028 | 368,722 |
| 2029 | 369,753 |

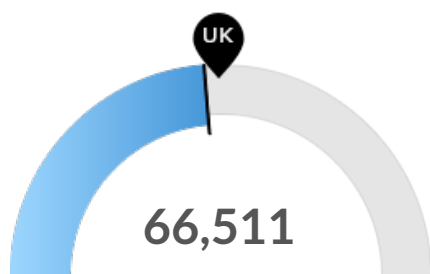
Job Trends

From 2019 to 2024, jobs increased by 2.3% in Cheshire West and Chester from 168,133 to **171,927**. This change fell short of the national growth rate of 5.4% by 3.1%.



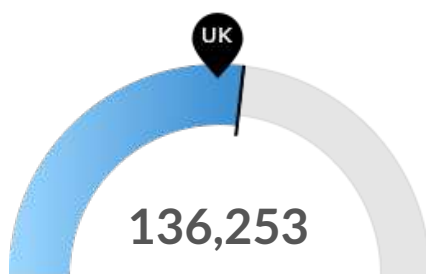
| Timeframe | Jobs |
|-----------|---------|
| 2019 | 168,133 |
| 2020 | 164,083 |
| 2021 | 169,089 |
| 2022 | 171,143 |
| 2023 | 169,156 |
| 2024 | 171,927 |
| 2025 | 173,336 |
| 2026 | 174,497 |
| 2027 | 175,484 |
| 2028 | 176,341 |
| 2029 | 176,860 |

Population Characteristics



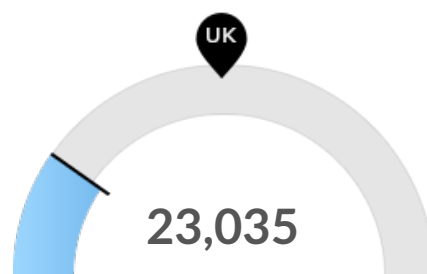
Millennials

Cheshire West and Chester has 66,511 millennials (ages 25-39). The national average for an area this size is 71,612.



Retiring Soon

Retirement risk is high in Cheshire West and Chester. The national average for an area this size is 122,720 people 55 or older, while there are 136,253 here.



Racial Diversity

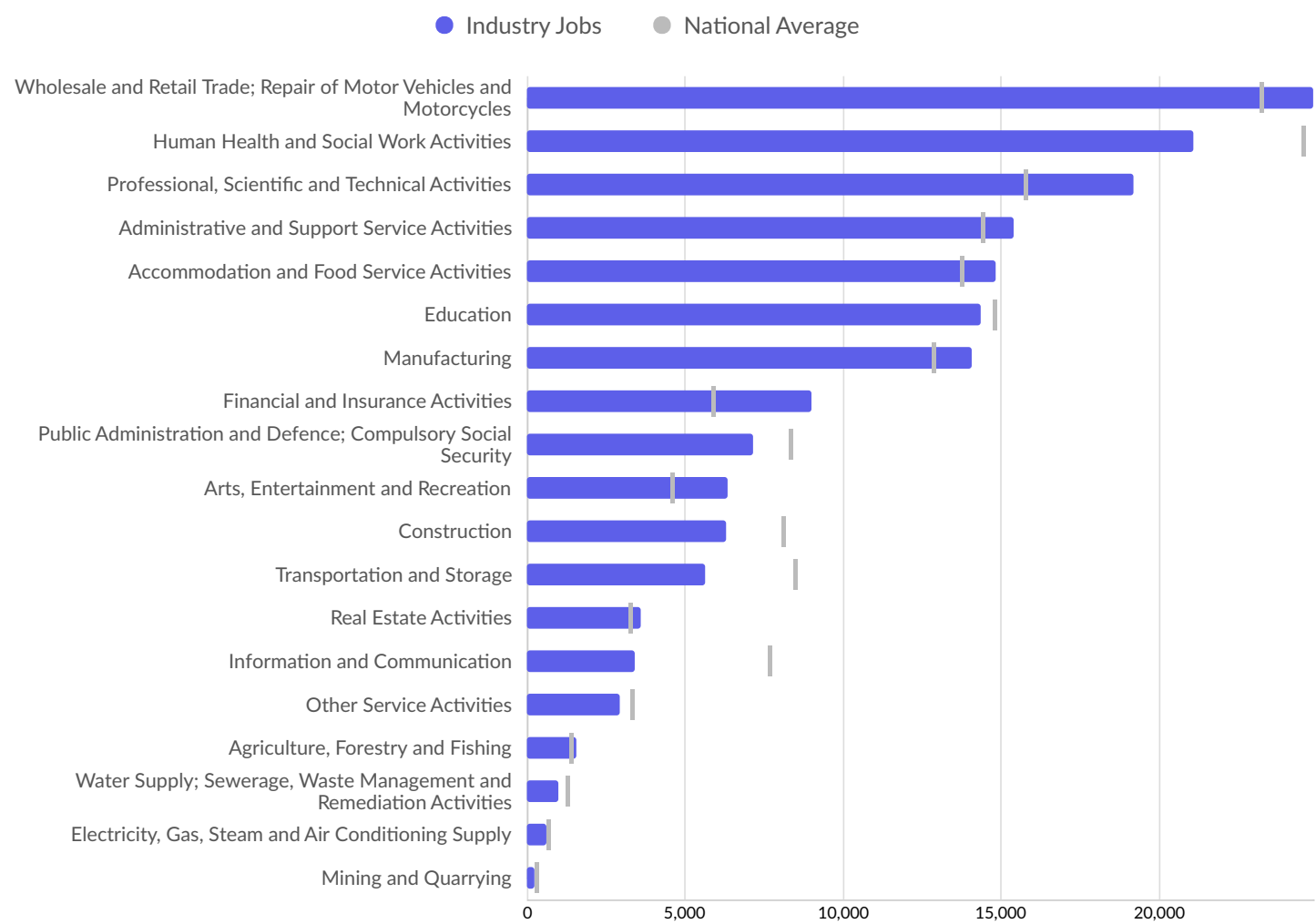
Racial diversity is low in Cheshire West and Chester. The national average for an area this size is 73,658 racially diverse people, while there are 23,035 here.

Industry Characteristics

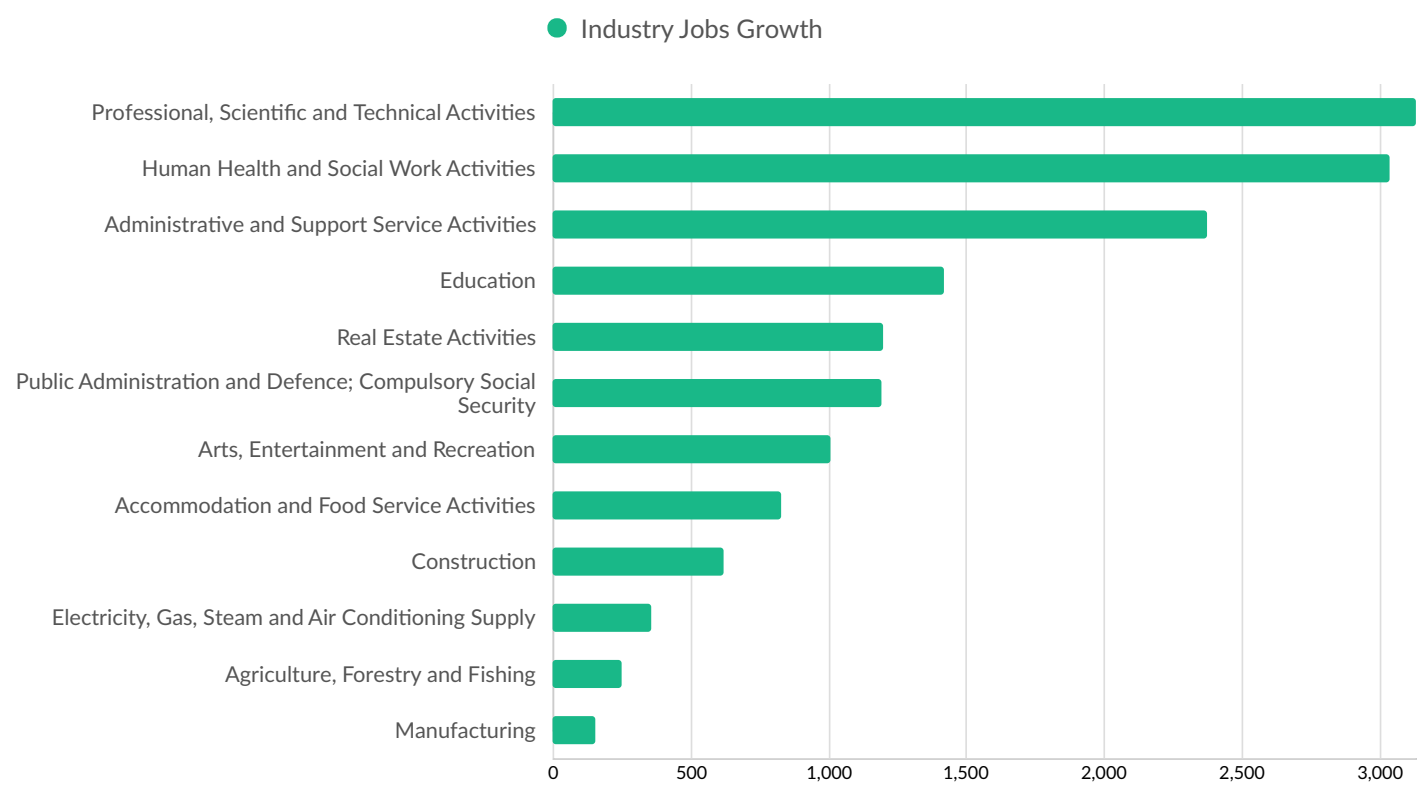
Industry Overview

| Industry | Total Jobs | Avg. Wages Per Job (2024) | Industry Employment Concentration | % Job Change (2019 - 2024) | GVA (2022) | % of Total GVA |
|--|------------|---------------------------|-----------------------------------|----------------------------|--------------|----------------|
| Extraction of Salt | 183 | £44,937 | 75.63 | 1.34% | £25,540,997 | 0.26% |
| Manufacture of Hollow Glass | 1,062 | £43,993 | 39.98 | -14.63% | £65,459,078 | 0.66% |
| Manufacture of Other Inorganic Basic Chemicals | 814 | £56,093 | 30.99 | 15.52% | £109,902,127 | 1.11% |
| Lead, Zinc and Tin Production | 112 | £50,794 | 21.49 | -16.40% | £6,214,801 | 0.06% |
| Manufacture of Steel Drums and Similar Containers | 103 | £36,957 | 19.00 | -15.67% | £4,319,416 | 0.04% |
| Manufacture of Refined Petroleum Products | 841 | £60,042 | 16.84 | -11.12% | £315,355,453 | 3.20% |
| Collection of Hazardous Waste | 123 | £33,306 | 13.59 | -7.90% | £6,984,803 | 0.07% |
| Manufacture of Fertilisers and Nitrogen Compounds | 127 | £35,081 | 10.28 | -72.49% | £22,172,645 | 0.22% |
| Manufacture of Machinery for Textile, Apparel and Leather Production | 52 | £31,006 | 7.70 | -6.00% | £4,305,601 | 0.04% |
| Manufacture of Other Chemical Products n.e.c. | 664 | £56,863 | 7.28 | 17.32% | £64,549,795 | 0.65% |

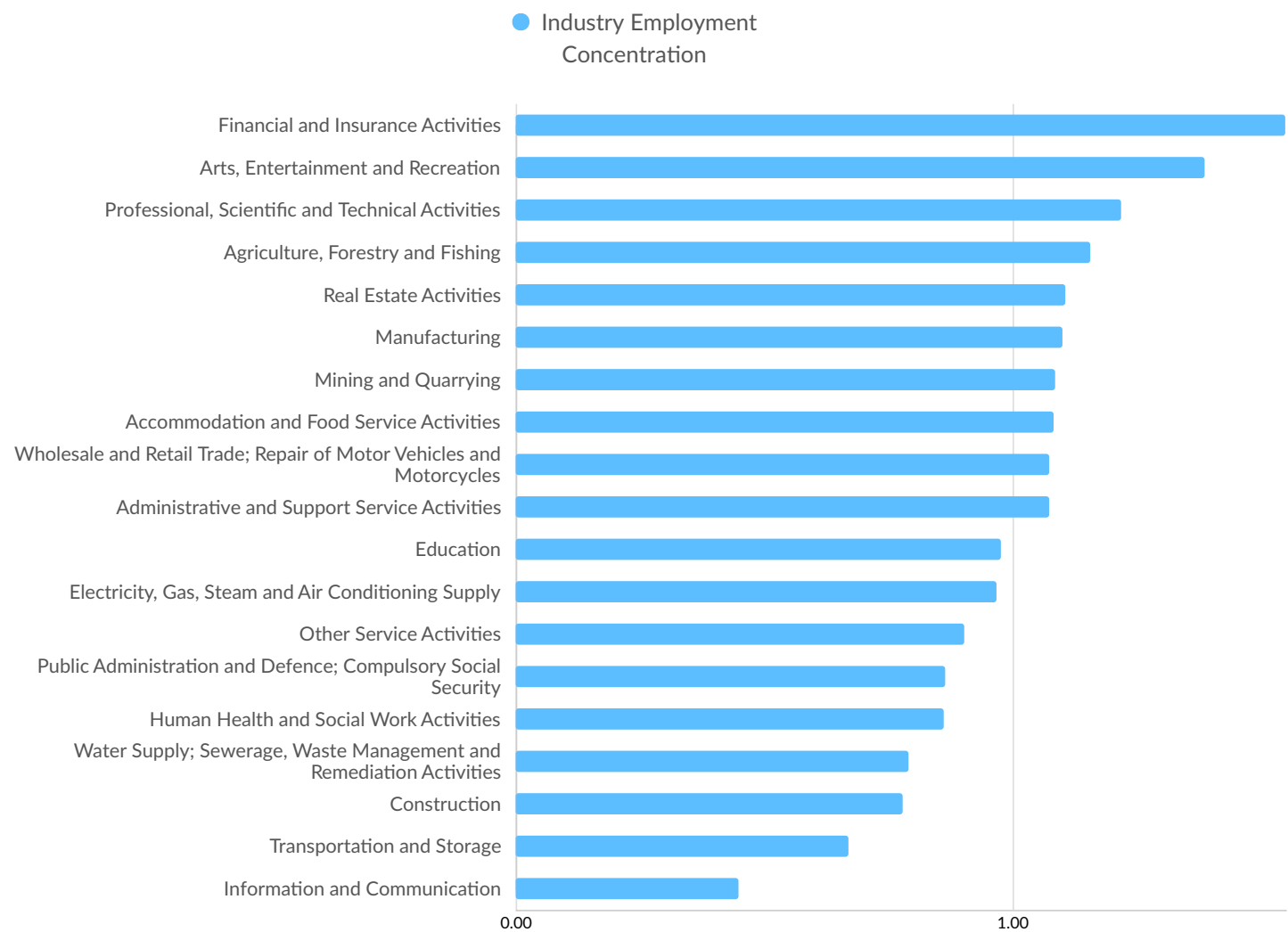
Largest Industries



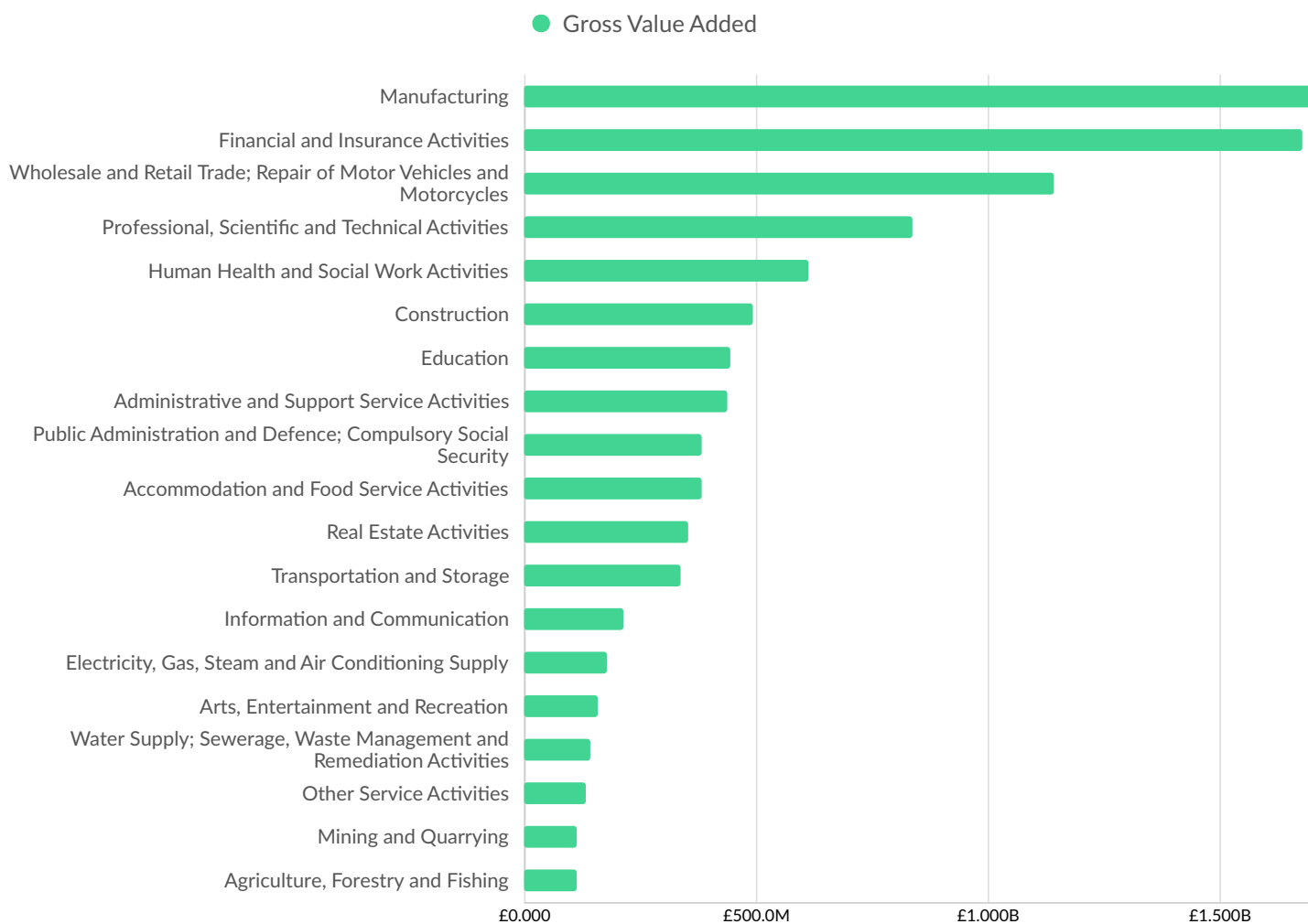
Top Growing Industries



Top Industry Employment Concentration

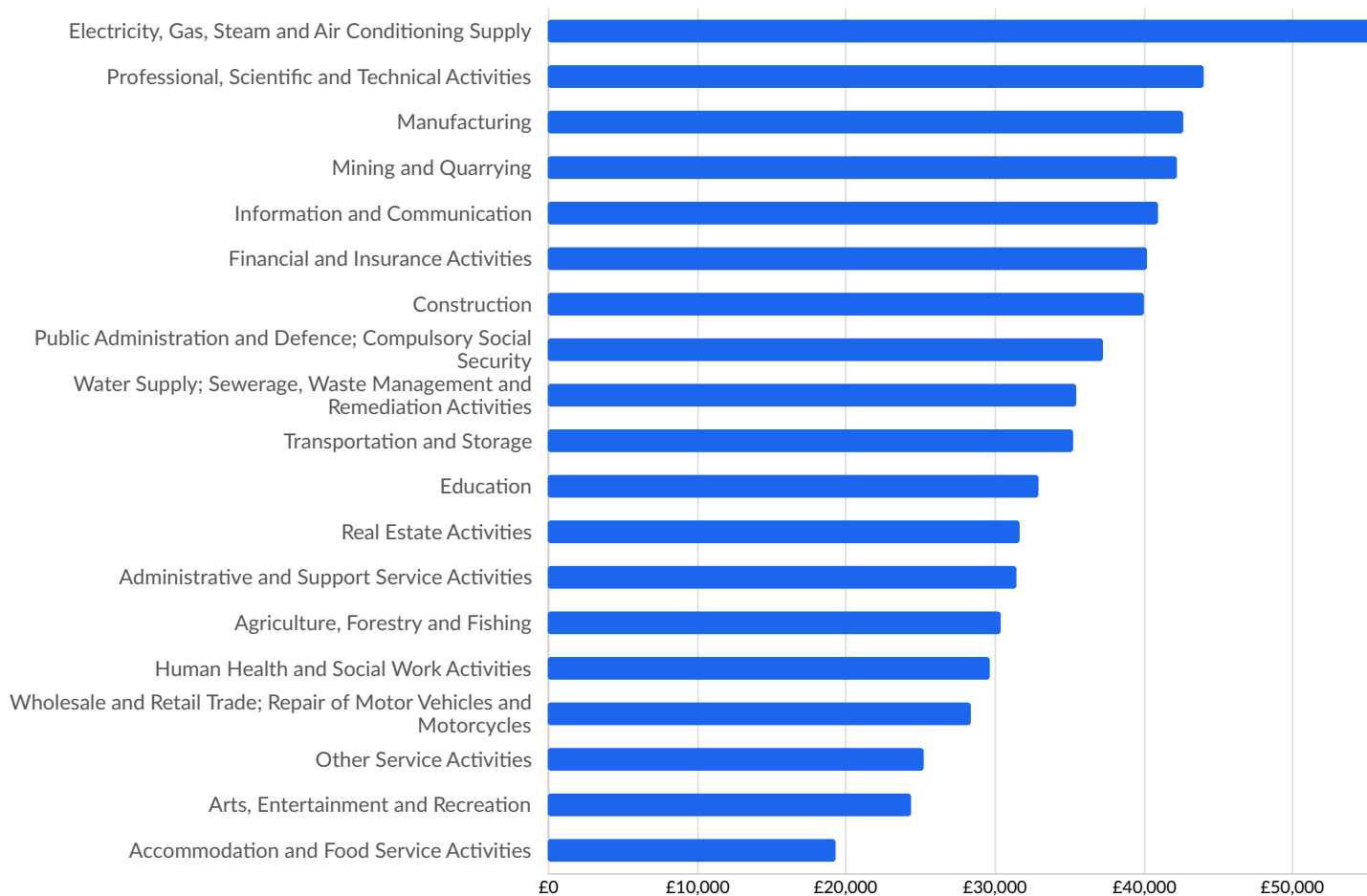


Top Industry GVA



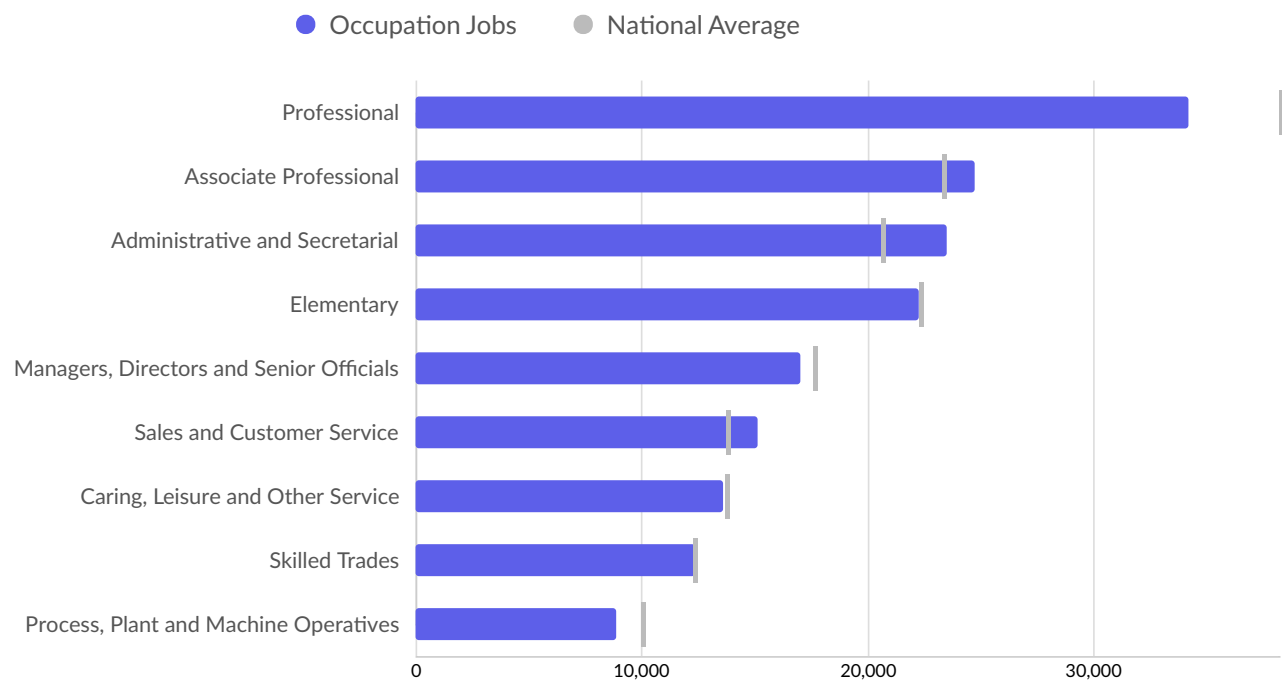
Top Industry Wages

● Wages Per Worker

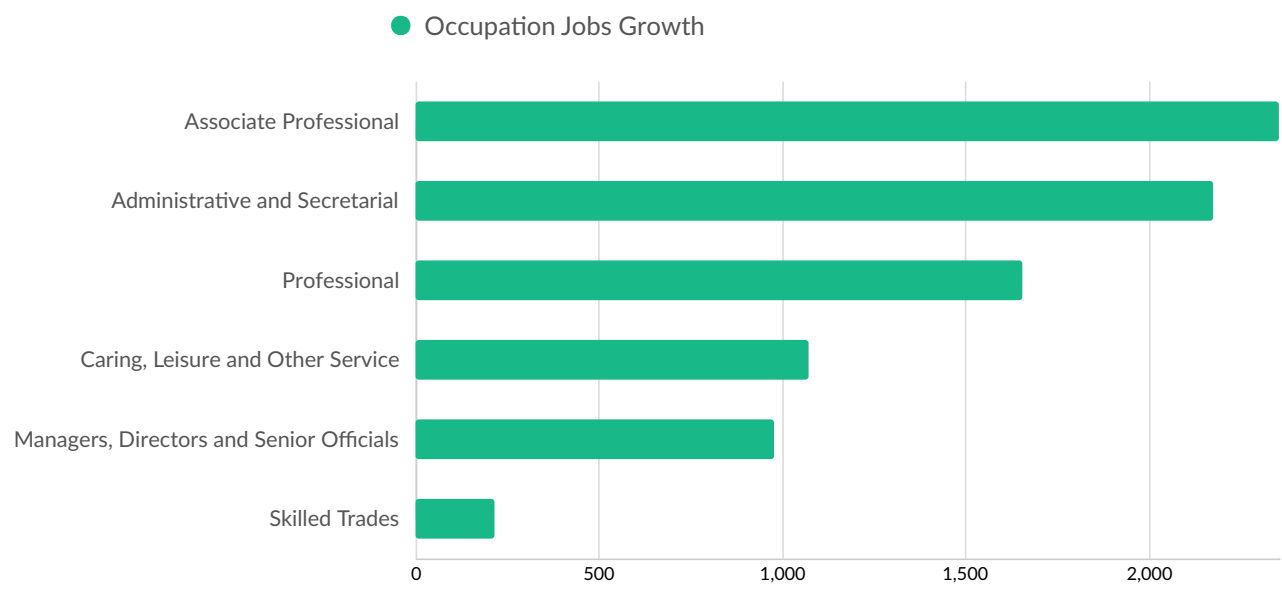


Workforce Characteristics

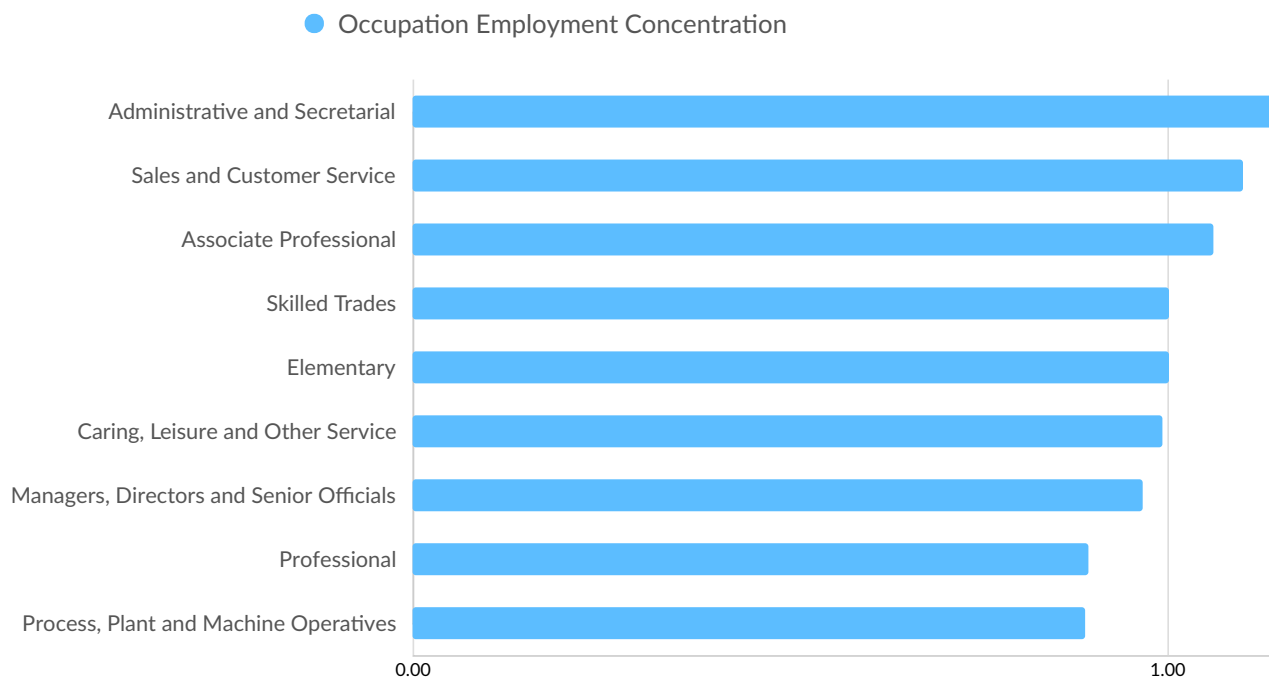
Largest Occupations



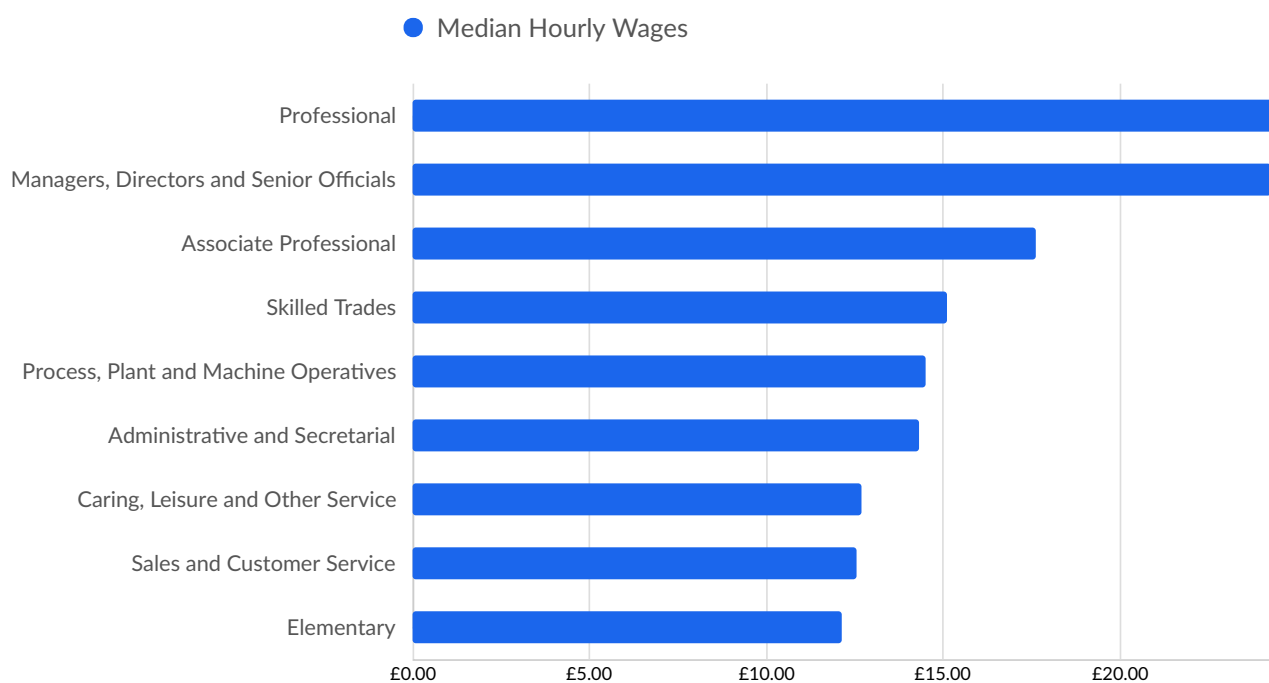
Top Growing Occupations



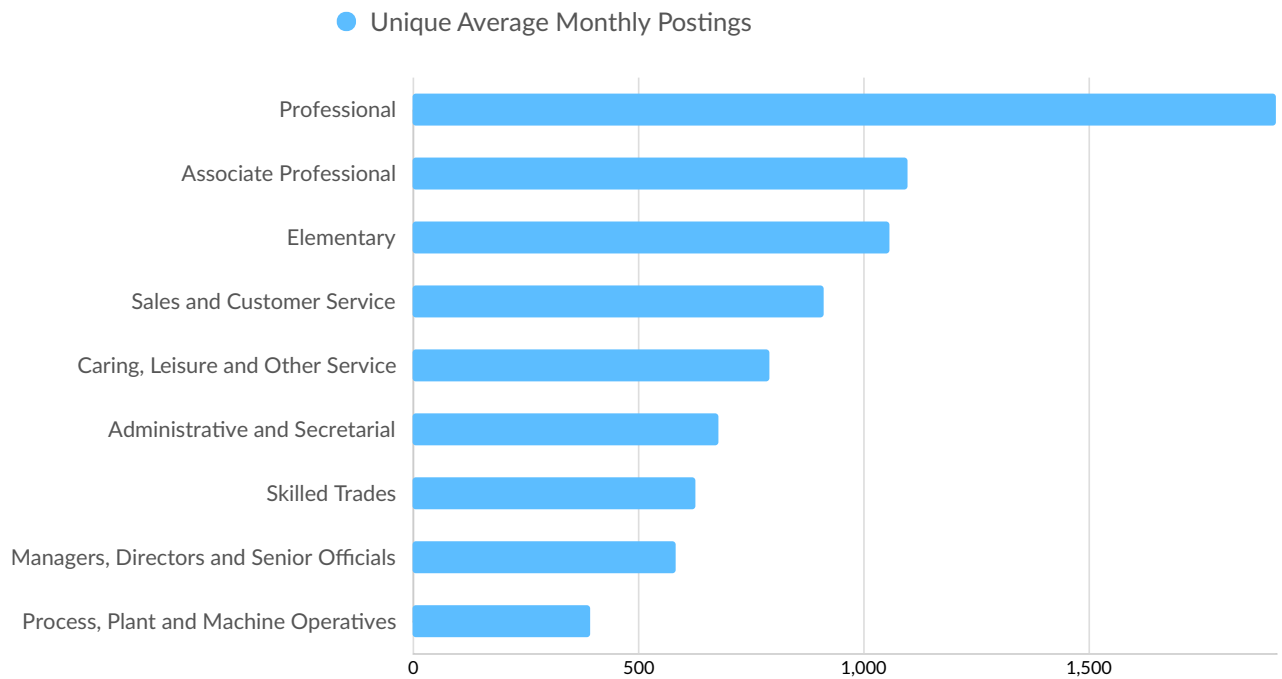
Top Occupation Employment Concentration



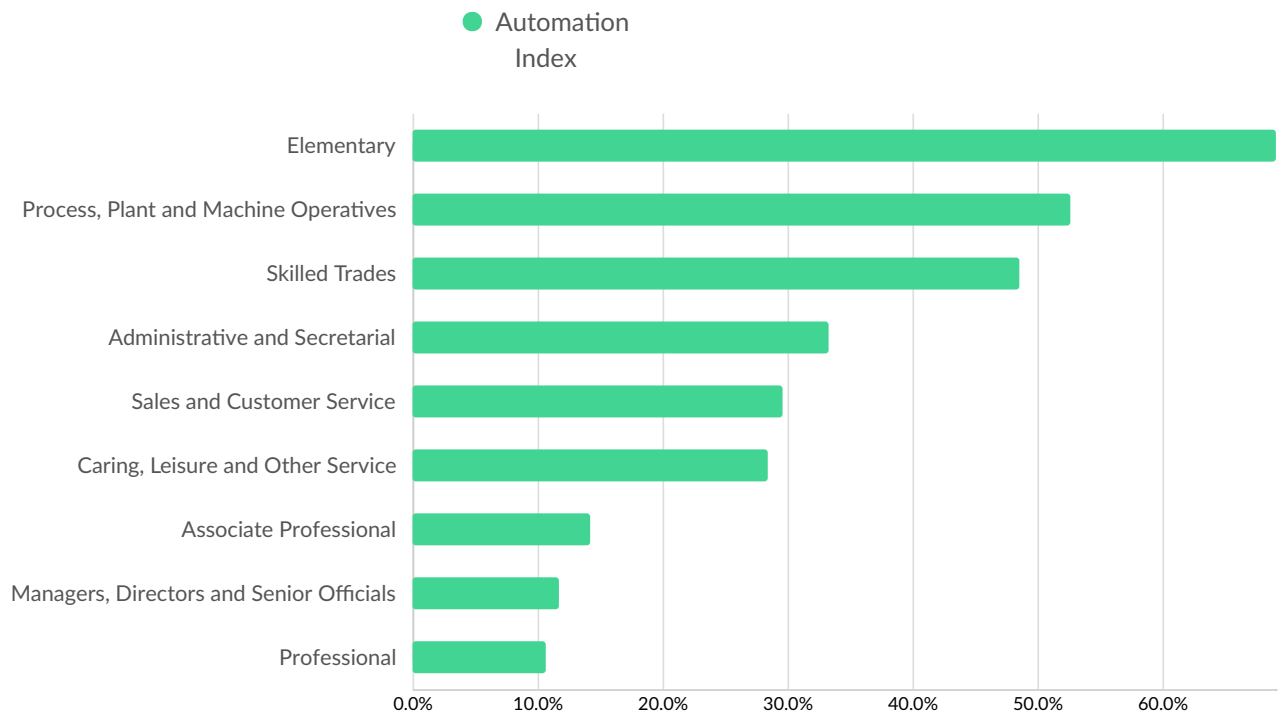
Top Occupation Wages



Top Posted Occupations



Automation Index



In-Demand Skills

