Report Builder

Lightcast Q2 2022 Data Set

March 2023

Parameters

Select Timeframe: Mar 2021 - Feb 2023

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Description	
Summary	
Advertised Salary	
Advertised Wage Trend	
Regions	
Skills	
Certifications	
Companies	

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Occupations

Job Titles

Industries

Posting Sources

Skill Subcategories

Trends

Timeseries

Regions:

20

Code	Description
E06000007	Warrington
E06000049	Cheshire East

Code	Description
E06000050	Cheshire West and Chester

Lightcast Occupations:

Results should include

Code Description

Marketing and Public Relations

Minimum Experience Required: Any

Education Level: Any

Keyword Search:

Posting Type: Active Postings

Job Postings Summary

3,984
Unique Postings
7,522 Total Postings

2:1
Posting Intensity
Regional Average: 3:1

31 days Median Posting Duration Regional Average: 33 days

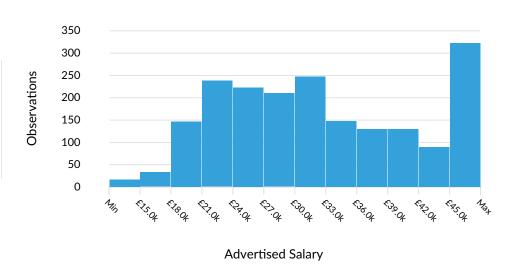
There were **7**,522 total job postings for your selection from March 2021 to February 2023, of which **3**,984 were unique. These numbers give us a Posting Intensity of **2-to-1**, meaning that for every 2 postings there is 1 unique job posting.

This is close to the Posting Intensity for all other occupations and companies in the region (3-to-1), indicating that they are putting average effort toward hiring for this position.

Advertised Salary

There are 1,925 advertised salary observations (48% of the 3,984 matching postings).

£30.5k
Median Advertised Salary



Advertised Wage Trend



Top Cities Posting

Chester, Cheshire West and Chester 2,176 / 1,099 2:1 30 days Warrington 1,974 / 1,091 2:1 29 days Crewe, Cheshire East 901 / 474 2:1 33 days Macclesfield, Cheshire East 623 / 297 2:1 31 days Wilmslow, Cheshire East 420 / 233 2:1 32 days Knutsford, Cheshire East 343 / 180 2:1 36 days Ellesmere Port, Cheshire West and Chester 206 / 108 2:1 33 days Northwich, Cheshire West and Chester 158 / 99 2:1 37 days Winsford, Cheshire East 158 / 99 2:1 37 days Winsford, Cheshire East 158 / 99 2:1 30 days Congleton, Cheshire East 103 / 48 2:1 31 days Nantwich, Cheshire East 58 / 45 1:1 31 days Sandbach, Cheshire East 52 / 33 2:1 31 days Frodsham, Cheshire West and Chester 17 / 12 1:1 28 days Lymm, Warrington 10 / 7 1:1 28 days	City	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Crewe, Cheshire East 901 / 474 2:1 33 days Macclesfield, Cheshire East 623 / 297 2:1 31 days Wilmslow, Cheshire East 420 / 233 2:1 34 days Knutsford, Cheshire East 343 / 180 2:1 32 days Ellesmere Port, Cheshire West and Chester 271 / 139 2:1 36 days Northwich, Cheshire West and Chester 206 / 108 2:1 33 days Alderley Edge, Cheshire East 158 / 99 2:1 37 days Winsford, Cheshire West and Chester 141 / 80 2:1 30 days Congleton, Cheshire East 103 / 48 2:1 42 days Nantwich, Cheshire East 58 / 45 1:1 31 days Sandbach, Cheshire East 52 / 33 2:1 18 days Middlewich, Cheshire East 33 / 19 2:1 31 days Frodsham, Cheshire West and Chester 17 / 12 1:1 28 days Lymm, Warrington 10 / 7 1:1 28 days Poynton, Cheshire West and Chester 19 / 7 3:1 42 days Great Sankey, Warrington 3 / 2 2:1 60 days<	Chester, Cheshire West and Chester	2,176 / 1,099	2:1	30 days
Macclesfield, Cheshire East 623 / 297 2:1 31 days Wilmslow, Cheshire East 420 / 233 2:1 34 days Knutsford, Cheshire East 343 / 180 2:1 32 days Ellesmere Port, Cheshire West and Chester 271 / 139 2:1 36 days Northwich, Cheshire West and Chester 206 / 108 2:1 33 days Alderley Edge, Cheshire East 158 / 99 2:1 37 days Winsford, Cheshire West and Chester 141 / 80 2:1 30 days Congleton, Cheshire East 103 / 48 2:1 42 days Nantwich, Cheshire East 58 / 45 1:1 31 days Sandbach, Cheshire East 52 / 33 2:1 31 days Frodsham, Cheshire East 33 / 19 2:1 31 days Iymm, Warrington 10 / 7 1:1 28 days Lymm, Warrington 10 / 7 1:1 27 days Tarporley, Cheshire West and Chester 19 / 7 3:1 31 days Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days </td <td>Warrington</td> <td>1,974 / 1,091</td> <td>2:1</td> <td>29 days</td>	Warrington	1,974 / 1,091	2:1	29 days
Wilmslow, Cheshire East 420 / 233 2:1 34 days Knutsford, Cheshire East 343 / 180 2:1 32 days Ellesmere Port, Cheshire West and Chester 271 / 139 2:1 36 days Northwich, Cheshire West and Chester 206 / 108 2:1 33 days Alderley Edge, Cheshire East 158 / 99 2:1 37 days Winsford, Cheshire West and Chester 141 / 80 2:1 30 days Congleton, Cheshire East 103 / 48 2:1 42 days Nantwich, Cheshire East 58 / 45 1:1 31 days Sandbach, Cheshire East 52 / 33 2:1 18 days Middlewich, Cheshire East 33 / 19 2:1 31 days Frodsham, Cheshire West and Chester 17 / 12 1:1 28 days Lymm, Warrington 10 / 7 1:1 27 days Tarporley, Cheshire West and Chester 19 / 7 3:1 31 days Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1	Crewe, Cheshire East	901 / 474	2:1	33 days
Knutsford, Cheshire East 343 / 180 2:1 32 days Ellesmere Port, Cheshire West and Chester 271 / 139 2:1 36 days Northwich, Cheshire West and Chester 206 / 108 2:1 33 days Alderley Edge, Cheshire East 158 / 99 2:1 37 days Winsford, Cheshire West and Chester 141 / 80 2:1 30 days Congleton, Cheshire East 103 / 48 2:1 42 days Nantwich, Cheshire East 58 / 45 1:1 31 days Sandbach, Cheshire East 52 / 33 2:1 18 days Middlewich, Cheshire East 33 / 19 2:1 31 days Frodsham, Cheshire West and Chester 17 / 12 1:1 28 days Lymm, Warrington 10 / 7 1:1 27 days Tarporley, Cheshire West and Chester 19 / 7 3:1 28 days Poynton, Cheshire East 8 / 6 1:1 31 days Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1	Macclesfield, Cheshire East	623 / 297	2:1	31 days
Ellesmere Port, Cheshire West and Chester 271/139 2:1 36 days Northwich, Cheshire West and Chester 206/108 2:1 33 days Alderley Edge, Cheshire East 158/99 2:1 37 days Winsford, Cheshire West and Chester 141/80 2:1 42 days Congleton, Cheshire East 103/48 2:1 42 days Nantwich, Cheshire East 58/45 1:1 31 days Sandbach, Cheshire East 52/33 2:1 18 days Middlewich, Cheshire East 33/19 2:1 31 days Frodsham, Cheshire West and Chester 17/12 1:1 28 days Lymm, Warrington 10/7 1:1 27 days Tarporley, Cheshire West and Chester 19/7 3:1 28 days Poynton, Cheshire East 8/6 1:1 31 days Great Sankey, Warrington 3/2 2:1 60 days Malpas, Cheshire West and Chester 2/2 1:1 19 days Neston, Cheshire West and Chester 3/2 2:1 19 days	Wilmslow, Cheshire East	420 / 233	2:1	34 days
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Alderley Edge, Cheshire East 158 / 99 2:1 37 days Winsford, Cheshire West and Chester 141 / 80 2:1 30 days Congleton, Cheshire East 103 / 48 2:1 42 days Nantwich, Cheshire East 58 / 45 1:1 31 days Sandbach, Cheshire East 52 / 33 2:1 18 days Middlewich, Cheshire East 33 / 19 2:1 31 days Frodsham, Cheshire West and Chester 17 / 12 1:1 28 days Lymm, Warrington 10 / 7 1:1 27 days Tarporley, Cheshire West and Chester 19 / 7 3:1 28 days Poynton, Cheshire East 8 / 6 1:1 31 days Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1 n/a		271 / 139	2:1	36 days
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Nantwich, Cheshire East Sandbach, Cheshire West and Chester Sandbach, Cheshire East Sandbach, Cheshire West and Chester Sandbach, Cheshire East Sandbach Sandbach, Cheshire East Sandbach, Cheshire East Sandbach, Ch	Winsford, Cheshire West and Chester	141 / 80	2:1	30 days
Sandbach, Cheshire East 52/33 2:1 18 days Middlewich, Cheshire East 33/19 2:1 31 days Frodsham, Cheshire West and Chester 17/12 1:1 28 days Lymm, Warrington 10/7 1:1 27 days Tarporley, Cheshire West and Chester 19/7 3:1 28 days Poynton, Cheshire East 8/6 1:1 31 days Great Sankey, Warrington 3/2 2:1 60 days Malpas, Cheshire West and Chester 2/2 1:1 19 days Neston, Cheshire West and Chester 3/2 2:1 n/a	Congleton, Cheshire East	103 / 48	2:1	42 days
Middlewich, Cheshire East 33 / 19 2:1 31 days Frodsham, Cheshire West and Chester 17 / 12 1:1 28 days Lymm, Warrington 10 / 7 1:1 27 days Tarporley, Cheshire West and Chester 19 / 7 3:1 28 days Poynton, Cheshire East 8 / 6 1:1 31 days Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1	Nantwich, Cheshire East	58 / 45	1:1	31 days
Frodsham, Cheshire West and Chester Lymm, Warrington 10 / 7	Sandbach, Cheshire East	52 / 33	2:1	18 days
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Poynton, Cheshire East 8 / 6 1:1 31 days Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1 n/a	Lymm, Warrington	10 / 7	1:1	27 days
Great Sankey, Warrington 3 / 2 2:1 60 days Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1 n/a	Tarporley, Cheshire West and Chester	19 / 7	3:1	28 days
Malpas, Cheshire West and Chester 2 / 2 1:1 19 days Neston, Cheshire West and Chester 3 / 2 2:1 n/a	Poynton, Cheshire East	8 / 6	1:1	31 days
Neston, Cheshire West and Chester 3 / 2 2:1 n/a	Great Sankey, Warrington	3 / 2	2:1	60 days
	Malpas, Cheshire West and Chester	2/2	1:1	19 days
Disley, Cheshire East 1/1 1:1 55 days	Neston, Cheshire West and Chester	3 / 2	2:1	n/a
	Disley, Cheshire East	1 / 1	1:1	55 days

Top Local Authorities Posting

Local Authority	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Cheshire West and Chester	2,835 / 1,449	2:1	31 days
Cheshire East	2,700 / 1,435	2:1	33 days
Warrington	1,987 / 1,100	2:1	29 days

Top County/Unitary Authorities Posting

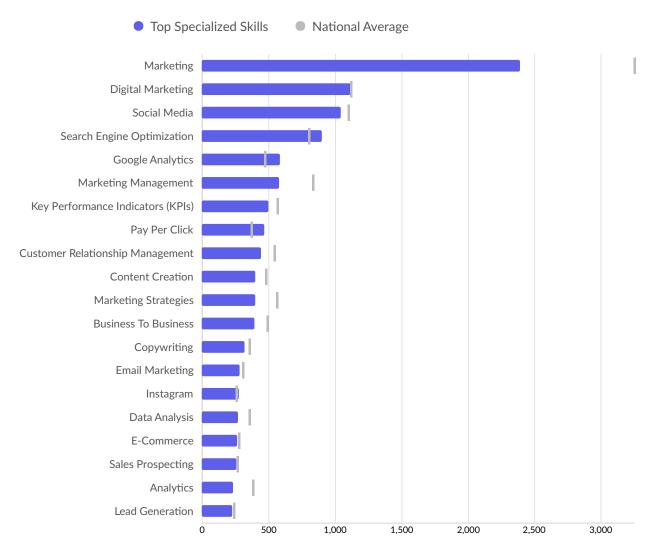
County/Unitary Authority	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Cheshire West and Chester	2,835 / 1,449	2:1	31 days
Cheshire East	2,700 / 1,435	2:1	33 days
Warrington	1,987 / 1,100	2:1	29 days

Top Gov't Office Regions Posting

Gov't Office Region	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
North West	63,203 / 33,609	2:1	32 days

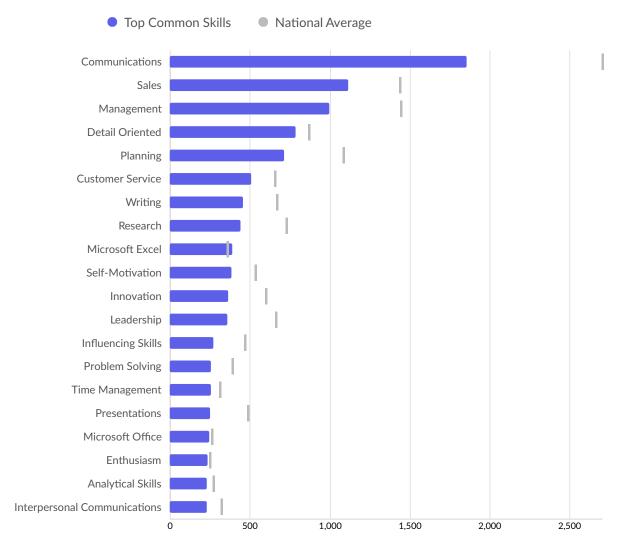
Top Countries Posting

Country	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
England	617,103 / 312,032	2:1	31 days



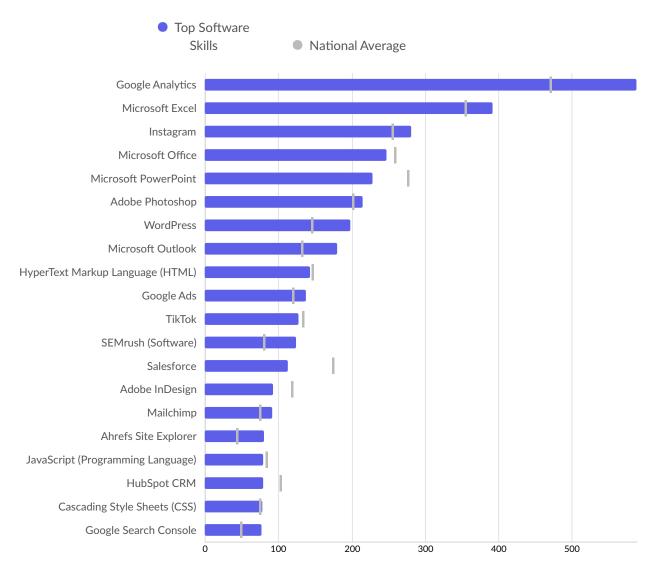
Top Specialized Skills	Unique Postings	National Average
Marketing	2,393	3,246
Digital Marketing	1,119	1,112
Social Media	1,045	1,096
Search Engine Optimization	902	800
Google Analytics	588	469
Marketing Management	581	825
Key Performance Indicators (KPIs)	498	560
Pay Per Click	467	363
Customer Relationship Management	444	539
Content Creation	404	475
Marketing Strategies	402	557
Business To Business	396	489
Copywriting	324	350

Instagram 281 Data Analysis 270 E-Commerce 263			
Instagram 281 Data Analysis 270 E-Commerce 263			
Data Analysis 270 E-Commerce 263	Email Marketing	286	300
E-Commerce 263	nstagram	281	254
	Data Analysis	270	351
Sales Prospecting 259	E-Commerce	263	271
	Sales Prospecting	259	262
Analytics 236	Analytics	236	378
Lead Generation 231	Lead Generation	231	234



Top Common Skills	Unique Postings	National Average
Communications	1,855	2,698
Sales	1,116	1,432
Management	996	1,439
Detail Oriented	785	864
Planning	714	1,077
Customer Service	508	654
Writing	455	663
Research	443	725
Microsoft Excel	392	354
Self-Motivation	385	530
Innovation	365	595
Leadership	359	658
Influencing Skills	272	461

258	384
258	308
254	481
247	258
235	248
230	270
229	320
	258 254 247 235 230



Top Software Skills	Unique Postings	National Average
Google Analytics	588	469
Microsoft Excel	392	354
Instagram	281	254
Microsoft Office	247	258
Microsoft PowerPoint	228	275
Adobe Photoshop	215	200
WordPress	198	145
Microsoft Outlook	180	131
HyperText Markup Language (HTML)	143	146
Google Ads	138	118
TikTok	128	133
SEMrush (Software)	124	80

Salesforce	113	174
Adobe InDesign	93	117
Mailchimp	92	74
Ahrefs Site Explorer	81	43
JavaScript (Programming Language)	80	83
HubSpot CRM	79	102
Cascading Style Sheets (CSS)	78	74
Google Search Console	77	48

Top Certifications

	Postings with Certification
American Red Cross (ARC) Certification	4
Association Of Chartered Certified Accountants	14
Basic Life Support (BLS) Certification	1
Certified International Property Specialist	3
Certified Internet Webmaster	25
Certified Power Quality Professional	1
Chartered Accountant	1
Chartered Financial Analyst	2
Chartered Institute Of Management Accountants (CIMA)	14
Chartered Institute Of Marketing (CIM)	11
Chartered Institute Of Personnel And Development (CIPD) Certified	1
CIPD Level 5	1
CSCS Card	2
Environmental Certification	1
Facebook Blueprint Certification	2
Functional Skills Qualification	47
Google Adwords Certification	3
Google Analytics Certification	3
ITIL Certifications	1
ITIL Foundation Certification	1
Licensed Professional Counselor (LPC)	3
Master Of Business Administration (MBA)	26
Medical Response Technician	2
Microsoft Certified Professional	1
Personal Trainer Certification	1
Post Graduate Certificate In Education (PGCE)	1
PRINCE2 (PRojects IN Controlled Environments 2)	2
Product Certification	1

Project Management Professional Certification	3
Registered Dietitian (RD/RDN)	2
Registered Nurse (RN)	2
Salesforce Certified Administrator	1
Security Clearance	8
Six Sigma Black Belt	2
Six Sigma Green Belt	2
Top Secret-Sensitive Compartmented Information (TS/SCI Clearance)	3
Valid Driver's License	2

Top Companies Posting

Company	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Michael Page	132 / 67	2:1	26 days
Reed	155 / 67	2:1	35 days
NHS	290 / 55	5:1	25 days
Forward Role	85 / 44	2:1	31 days
Hays	66 / 44	2:1	31 days
Radius Payment Solutions Limited	69 / 39	2:1	37 days
Adecco	84 / 33	3:1	36 days
The Candidate	44 / 30	1:1	37 days
Sykes Cottages	58 / 29	2:1	37 days
American Golf Corporation	48 / 28	2:1	39 days
2M Employment Solutions Limited	46 / 27	2:1	36 days
Oscar & Associates	78 / 27	3:1	18 days
Better Placed Recruitment Ltd	41 / 25	2:1	31 days
Ryman Limited	60 / 25	2:1	15 days
Click Consult	55 / 24	2:1	43 days
Waters Group	38 / 24	2:1	27 days
AstraZeneca	31 / 23	1:1	30 days
The Business Connection	35 / 22	2:1	33 days
Intequal Company	55 / 21	3:1	33 days
Nowskills Limited	44 / 20	2:1	26 days
The Hut Group	45 / 20	2:1	21 days
Cheshire West And Chester Council	38 / 19	2:1	22 days
Cv Screen Ltd	61 / 19	3:1	17 days
Thermo Fisher Scientific	21 / 19	1:1	16 days
Bentley Motors	23 / 17	1:1	21 days
Warrington Borough Council	24 / 17	1:1	21 days

Baltic Training Services	19 / 16	1:1	20 days
Chester Zoo	45 / 15	3:1	49 days
Currentbody LTD.	30 / 15	2:1	14 days
Places For People Group Ltd	33 / 15	2:1	22 days
University Of Chester	36 / 15	2:1	16 days
Apprentify	19 / 14	1:1	36 days
Barclays	27 / 14	2:1	9 days
Lloyds Banking Group	77 / 14	6:1	18 days
Optionis Limited	28 / 14	2:1	24 days
Anderson Wright Consulting Ltd	20 / 13	2:1	35 days
Citation Corporation	27 / 13	2:1	25 days
Jvp	22 / 13	2:1	32 days
McCann Manchester	18 / 13	1:1	42 days
Village Hotels	20 / 12	2:1	27 days
Cheshire East Council	21 / 11	2:1	37 days
Meridian Business Support	25 / 11	2:1	40 days
Proactive People	52 / 11	5:1	37 days
Purchasing Professionals	20 / 11	2:1	28 days
Adam&Co.	13 / 10	1:1	17 days
Vital People	21 / 10	2:1	32 days
Asset Resourcing Limited	17 / 9	2:1	13 days
Creative Resource Solutions	13 / 9	1:1	20 days
Macclesfield College	14 / 9	2:1	42 days
Resourcing Solutions	18 / 9	2:1	45 days

Top Posted Occupations

Career Area	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Marketing and Public Relations	7,522 / 3,984	2:1	31 days

Top Posted Job Titles

Job Title	Total/Unique (Mar 2021 - Feb 2023)	Posting Intensity	Median Posting Duration
Marketing Managers	532 / 278	2:1	31 days
Marketing Apprentices	366 / 213	2:1	32 days
Digital Marketing Managers	365 / 200	2:1	33 days
Marketing Assistants	222 / 137	2:1	32 days
Social Media Executives	190 / 103	2:1	37 days
Communications Officers	135 / 75	2:1	26 days
Search Engine Optimization Managers	120 / 63	2:1	28 days
Heads of Marketing	103 / 55	2:1	29 days
E-Commerce Managers	112 / 54	2:1	33 days
Media Executives	107 / 53	2:1	35 days
Executives	88 / 49	2:1	35 days
Social Media Managers	82 / 49	2:1	27 days
Marketing Administrators	112 / 47	2:1	33 days
Marketing Coordinators	57 / 42	1:1	40 days
Communications Managers	77 / 39	2:1	40 days
E-Commerce Merchandisers	54 / 32	2:1	29 days
Marketing Campaign Managers	61 / 31	2:1	21 days
Campaign Managers	54 / 28	2:1	22 days
Marketing Product Managers	42 / 26	2:1	20 days
E-Commerce Executives	37 / 25	1:1	35 days
Product Development Managers	47 / 25	2:1	33 days
Search Engine Optimization Strategists	43 / 23	2:1	47 days
Digital Marketing Specialists	44 / 22	2:1	35 days
E-Commerce Administrators	51 / 22	2:1	35 days
Sales and Marketing Officers	32 / 22	1:1	24 days
E-Commerce Assistants	40 / 21	2:1	27 days

Marketing Account Managers	44 / 21	2:1	22 days
Sales Directors	28 / 18	2:1	28 days
Social Media Assistants	27 / 17	2:1	26 days
Digital Marketers	18 / 16	1:1	39 days
Marketing Communications Managers	54 / 16	3:1	22 days
Brand Managers	23 / 15	2:1	42 days
Community Engagement Officers	85 / 15	6:1	25 days
Digital Executives	25 / 15	2:1	31 days
Heads of Digital Marketing	23 / 14	2:1	15 days
Marketing Directors	21 / 14	2:1	33 days
E-Commerce Product Managers	15 / 13	1:1	31 days
Marketing Executives	22 / 13	2:1	22 days
Marketing Specialists	22 / 13	2:1	21 days
Communications Assistants	37 / 12	3:1	26 days
Marketing and Communications Managers	37 / 12	3:1	11 days
National Executives	18 / 12	2:1	41 days
Pricing Managers	23 / 12	2:1	36 days
Regulatory Affairs Officers	45 / 12	4:1	35 days
Search Engine Optimization Specialists	15 / 12	1:1	22 days
Account Executives	25 / 11	2:1	37 days
Account Managers	47 / 11	4:1	16 days
Digital Marketing Assistants	18 / 11	2:1	29 days
Digital Product Owners	22 / 11	2:1	29 days
Heads of Commercial	13 / 11	1:1	32 days

Top Industries

	Total/Unique (Mar 2021 - Feb 2023)		Posting Intensity	Median Posting Duration
Employment Activities	1,652 / 831	2:1	-	32 days
Retail Trade, Except of Motor Vehicles and Motorcycles	337 / 180	2:1		33 days
Activities of Head Offices; Management Consultancy Activities	233 / 142	2:1		32 days
Education	230 / 133	2:1	-	31 days
Computer Programming, Consultancy and Related Activities	227 / 124	2:1		35 days
Wholesale Trade, Except of Motor Vehicles and Motorcycles	181 / 106	2:1		35 days
Human Health Activities	367 / 96	4:1		32 days
Office Administrative, Office Support and Other Business Support Activities	187 / 88	2:1		33 days
Financial Service Activities, Except Insurance and Pension Funding	194 / 81	2:1		27 days
Public Administration and Defence; Compulsory Social Security	106 / 65	2:1		24 days
Advertising and Market Research	76 / 58	1:1		34 days
Architectural and Engineering Activities; Technical Testing and Analysis	142 / 55	3:1		29 days
Construction of Buildings	81 / 49	2:1		28 days
Real Estate Activities	82 / 49	2:1		22 days
Wholesale and Retail Trade and Repair of Motor Vehicles and Motorcycles	73 / 46	2:1		27 days
Other Personal Service Activities	47 / 36	1:1		21 days
Travel Agency, Tour Operator and Other Reservation Service and Related Activities	69 / 34	2:1		37 days
Accommodation	57 / 33	2:1		27 days
Residential Care Activities	137 / 33	4:1	-	32 days
Other Professional, Scientific and Technical Activities	60 / 29	2:1		33 days
Specialised Construction Activities	31 / 25	1:1 -		29 days
Manufacture of Basic Pharmaceutical Products and Pharmaceutical Preparations	31 / 23	1:1	-	30 days
Manufacture of Computer, Electronic and Optical Products	25 / 22	1:1 -	-	16 days
Legal and Accounting Activities	32 / 20	2:1		18 days
Food and Beverage Service Activities	30 / 18	2:1	-	39 days
Social Work Activities Without Accommodation	38 / 18	2:1		29 days
Libraries, Archives, Museums and Other Cultural Activities	47 / 17	3:1		49 days
Publishing Activities	29 / 14	2:1		41 days

Insurance, Reinsurance and Pension Funding, Except Compulsory Social Security	27 / 14	2:1	31 days
Rental and Leasing Activities	18 / 14	1:1	35 days
Activities Auxiliary to Financial Services and Insurance Activities	20 / 12	2:1	25 days
Scientific Research and Development	16 / 11	1:1	17 days
Sports Activities and Amusement and Recreation Activities	17 / 11	2:1	36 days
Information Service Activities	19 / 10	2:1	53 days
Creative, Arts and Entertainment Activities	22 / 10	2:1	31 days
Manufacture of Food Products	10 / 9	1:1	35 days
Civil Engineering	15 / 9	2:1	24 days
Activities of Membership Organisations	31 / 9	3:1	28 days
Manufacture of Machinery and Equipment n.e.c.	10 / 8	1:1	31 days
Security and Investigation Activities	9 / 7	1:1	29 days
Manufacture of Other Non-metallic Mineral Products	8/6	1:1	n/a
Manufacture of Electrical Equipment	15 / 6	3:1	n/a
Land Transport and Transport Via Pipelines	39 / 6	7:1	33 days
Air Transport	11 / 6	2:1	12 days
Manufacture of Chemicals and Chemical Products	5 / 5	1:1	37 days
Manufacture of Other Transport Equipment	9 / 5	2:1	46 days
Other Manufacturing	5 / 5	1:1	n/a
Water Transport	7 / 5	1:1	32 days
Warehousing and Support Activities for Transportation	5 / 5	1:1	34 days

Top Posting Sources

Website	Postings on Website (Mar 2021 - Feb 2023)
reed.co.uk	698
indeed.com	634
independent.co.uk	551
starjobsearch.co.uk	461
fish4.co.uk	356
cv-library.co.uk	348
dwp.gov.uk	322
careerbuilder.co.uk	210
simplyhired.co.uk	162
britishjobs.co.uk	129
constructionjobs.co.uk	129
careerjet.co.uk	125
jobisjob.co.uk	99
gumtree.com	93
dejobs.org	90
findapprenticeship.service.gov.uk	90
theguardian.com	83
livevacancies.co.uk	50
jora.com	48
jobs.nhs.uk	44
leisurejobs.com	42
michaelpage.co.uk	38
e4s.co.uk	36
monster.co.uk	36
joblift.co.uk	35
jobserve.com	33
jobs4network.co.uk	30

	0.4
indeed.co.uk	26
jobrapido.com	26
myworkdayjobs.com	25
silkroad.com	24
jobstoday.co.uk	20
workable.com	20
adzuna.co.uk	19
rymancareers.co.uk	18
jobmedic.co.uk	16
icims.com	14
breezy.hr	13
engineeringjobs.co.uk	13
astrazeneca.com	12
greenhouse.io	11
healthjobsuk.com	11
jobs.barclays	11
oilandgasjobsearch.com	11
oscar-tech.com	11
thetimes.co.uk	11
adecco.co.uk	10
betterplaced.com	10
citation.co.uk	10
jobs.ac.uk	10

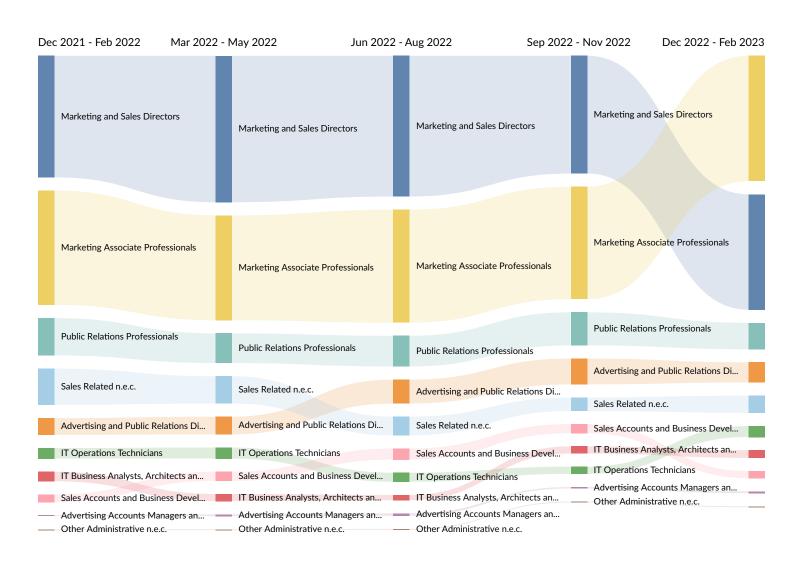


Top Skill Subcategories	Unique Postings	National Average
Marketing Strategy and Techniques	2,596	3,601
Communication	2,229	3,224
Initiative and Leadership	1,833	2,649
Digital Marketing	1,698	1,840
Personal Attributes	1,419	1,742
Social Media	1,297	1,370
General Sales Practices	1,296	1,670
Web Analytics and SEO	1,222	1,136
Business Management	1,105	1,597
Writing and Editing	984	1,181
Critical Thinking and Problem Solving	949	1,416
Content Development and Management	816	1,047
Office and Productivity Equipment and Technology	721	735

Process Improvement and Optimization	709	773
Data Analysis	676	915
Brand Management	663	924
Customer Service	638	801
Market Analysis	637	850
Customer Relationship Management (CRM)	581	763
General Science and Research	538	862

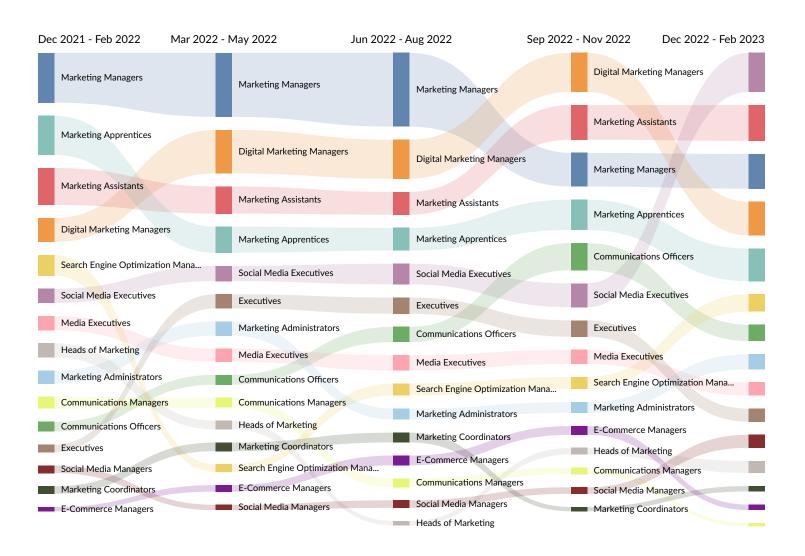
Occupation Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 10 occupations posted for based on your filters.



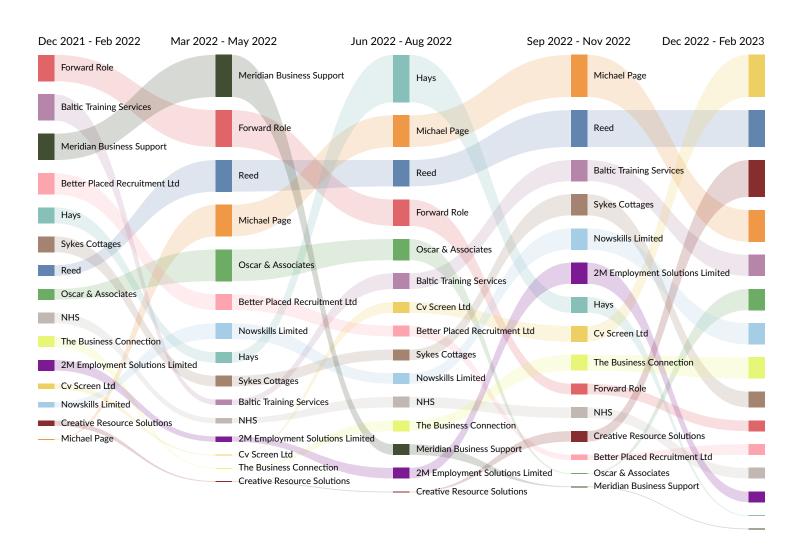
Job Title Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 job titles posted for based on your filters.



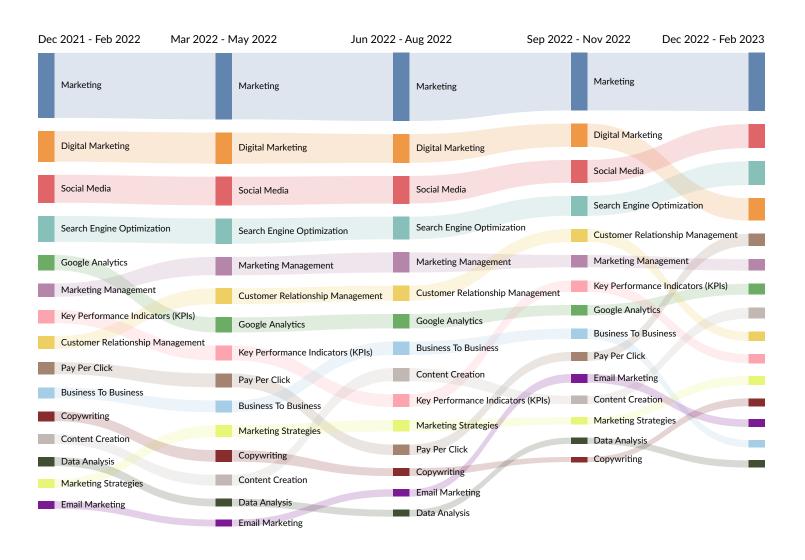
Company Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 companies posted for based on your filters.



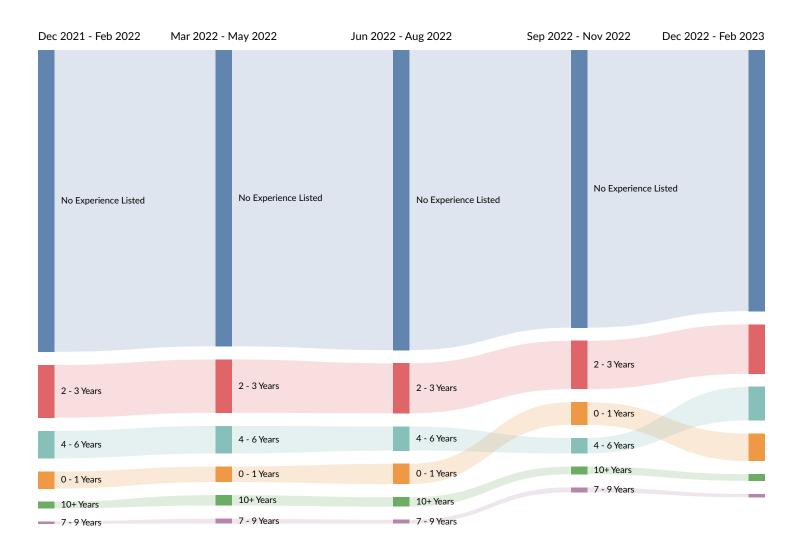
Skill Trends in Job Postings by Quarter

The chart below captures the postings trend for the top 15 skills posted for based on your filters.



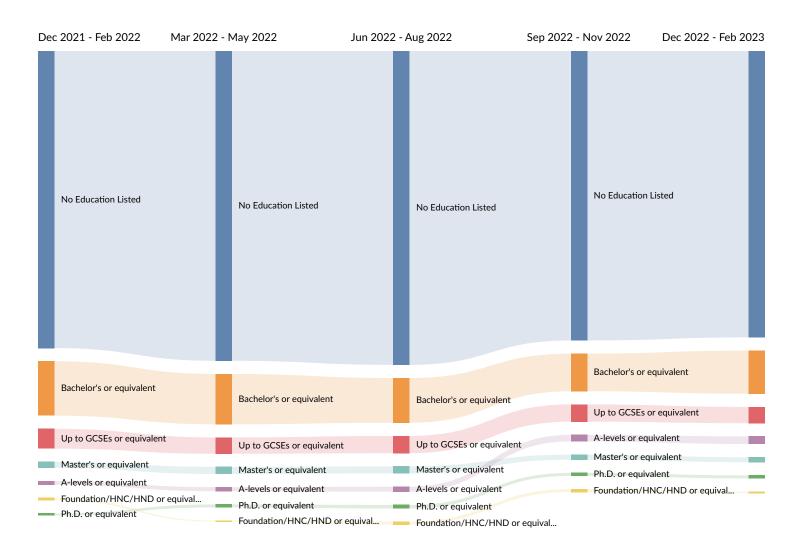
Minimum Experience Requirement Trends in Job Postings by Quarter

The chart below captures the trend for the experience requirements by quarter shown in postings in your region based on your filters.



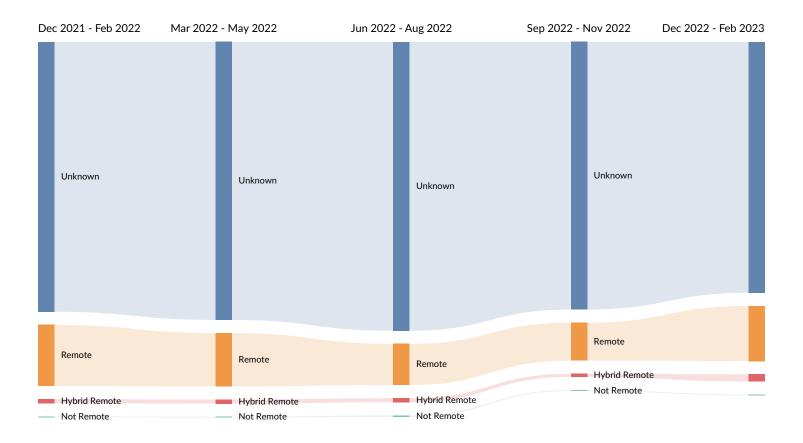
Educational Requirement Trends in Job Postings by Quarter

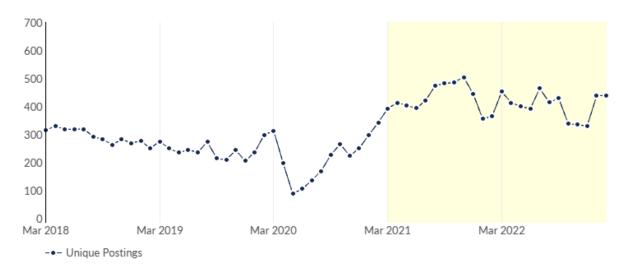
The chart below captures the quarterly trend for the educational requirements shown in postings in your region based on your filters.



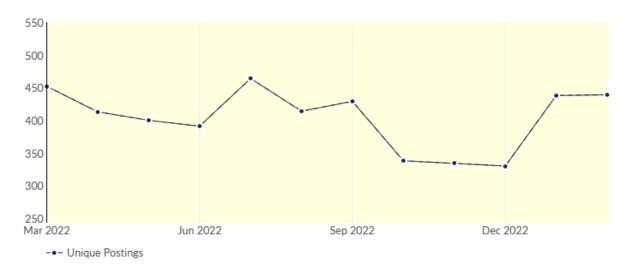
Remote Trends in Job Postings by Quarter

The chart below captures the remote posting trends based on your filters.



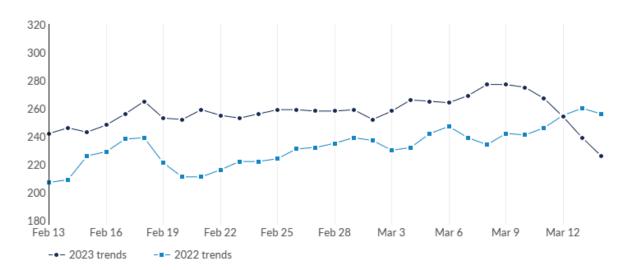


Month	Unique Postings	Posting Intensity
Feb 2023	439	2:1
Jan 2023	438	2:1
Dec 2022	330	2:1
Nov 2022	334	2:1
Oct 2022	338	2:1
Sep 2022	429	2:1
Aug 2022	414	2:1
Jul 2022	464	2:1
Jun 2022	391	2:1
May 2022	400	2:1
Apr 2022	413	2:1
Mar 2022	452	2:1



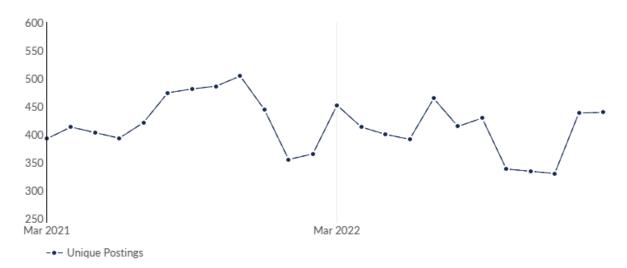
Month	Unique Postings	Posting Intensity
Feb 2023	439	2:1
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Dec 2022	330	2:1
Nov 2022	334	2:1
Oct 2022	338	2:1
Sep 2022	429	2:1
Aug 2022	414	2:1
Jul 2022	464	2:1
Jun 2022	391	2:1
May 2022	400	2:1
Apr 2022	413	2:1
Mar 2022	452	2:1

This view displays the most recent 30 days of job postings activity to show near-term trends. It does not reflect your timeframe.



Day	Unique Postings	Last Year's Unique Postings	% Change
February 13, 2023	242	207	+16.9%
February 14, 2023	246	209	+17.7%
February 15, 2023	243	226	+7.5%
February 16, 2023	248	229	+8.3%
February 17, 2023	256	238	+7.6%
February 18, 2023	265	239	+10.9%
February 19, 2023	253	221	+14.5%
February 20, 2023	252	211	+19.4%
February 21, 2023	259	211	+22.7%
February 22, 2023	255	216	+18.1%
February 23, 2023	253	222	+14.0%
February 24, 2023	256	222	+15.3%
February 25, 2023	259	224	+15.6%
February 26, 2023	259	231	+12.1%
February 27, 2023	258	232	+11.2%
February 28, 2023	258	235	+9.8%
March 1, 2023	259	239	+8.4%
March 2, 2023	252	237	+6.3%

March 3, 2023	258	230	+12.2%
March 4, 2023	266	232	+14.7%
March 5, 2023	265	242	+9.5%
March 6, 2023	264	247	+6.9%
March 7, 2023	269	239	+12.6%
March 8, 2023	277	234	+18.4%
March 9, 2023	277	242	+14.5%
March 10, 2023	275	241	+14.1%
March 11, 2023	267	246	+8.5%
March 12, 2023	254	255	-0.4%
March 13, 2023	239	260	-8.1%
March 14, 2023	226	256	-11.7%



Month	Unique Postings	Posting Intensity
Feb 2023	439	2:1
Jan 2023	438	2:1
Dec 2022	330	2:1
Nov 2022	334	2:1
Oct 2022	338	2:1
Sep 2022	429	2:1
Aug 2022	414	2:1
Jul 2022	464	2:1
Jun 2022	391	2:1
May 2022	400	2:1
Apr 2022	413	2:1
Mar 2022	452	2:1

Appendix A - Data Sources and Calculations

Lightcast Job Postings

Job postings are collected from various sources and processed/enriched to provide information such as standardized company name, occupation, skills, and geography.